

# 2012-2013 AAF ECI SCHOLARSHIP APPLICATION

**DEADLINE: MARCH 2, 2012**

American Advertising Federation, East Central Indiana, awards the following: \$1,000 AAF ECI Scholarship and \$1,000 AAF Minority Scholarship are open to students at all schools; \$1,000 Anne Condran AAF Scholarship is open to only Ball State AAF members.

Student Name \_\_\_\_\_

Campus/Home Phone (\_\_\_\_) \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_

Permanent Home Address \_\_\_\_\_

Campus Address \_\_\_\_\_

Email \_\_\_\_\_

*Check ALL that apply*

\_\_\_\_\_ I am applying for an AAF ECI Scholarship

\_\_\_\_\_ I am applying for the Anne Condran AAF ECI Scholarship for a BSU AAF Member

\_\_\_\_\_ I am applying for the minority scholarship



**I am eligible for a scholarship based on majoring or minoring in advertising, marketing, graphic arts, digital arts or a related area; because I have sophomore or higher status, and because I meet at least ONE of the following:**

\_\_\_\_\_ Permanent residency in Delaware, Blackford, Grant, Henry, Jay, Madison, Randolph or Wayne County OR

\_\_\_\_\_ Relative of paid member of AAF of East Central Indiana (Name of member \_\_\_\_\_) OR

\_\_\_\_\_ Paid student member of AAF in Delaware, Blackford, Grant, Henry, Jay, Madison, Randolph or Wayne County.

## **Academic Record**

Name/location of college \_\_\_\_\_

Class level in FALL 2012 \_\_\_\_\_ 2nd year \_\_\_\_\_ 3rd year \_\_\_\_\_ 4th year or more (must be undergraduate)

Current overall GPA \_\_\_\_\_ Number of hours earned at end of spring term \_\_\_\_\_

Have you declared a major? If so, what? \_\_\_\_\_

Have you declared a minor? If so, what? \_\_\_\_\_

List current sources of financial aid (grants, loans, scholarships, veteran's benefits, estimated parental support)

## **Verification by College Official or Academic Advisor**

I verify that the information in the Academic Record section above is correct.

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Print name/title of official*

\_\_\_\_\_  
*Date*

*Comments from official regarding the applicant are welcome (please attach)*

## **Essay**

Attach a brief, double-spaced essay (2-page maximum) highlighting accomplishments and academic/professional goals. Applicants are encouraged to submit portfolio samples. The samples and application will not be returned. Please note the essay portion is the most weighted portion of your application.

## **Release**

I, \_\_\_\_\_, authorize the release of information to the American Advertising Federation of East Central Indiana as it relates to my academic record. I relieve the releasing institution and its representatives of any liability attached to the submission of such information to the AAF of East Central Indiana. I further understand that in the event I am selected to receive a scholarship, an area-wide release will be made through the media.

\_\_\_\_\_  
*Signature of Applicant*

\_\_\_\_\_  
*Date*

**Mail to: Lori Mathis, AAF ECI Scholarship Application, P.O. Box 1641, Muncie, IN 47308**  
**Visit [www.aafeci.org](http://www.aafeci.org) for details**