



2010 AAF East Central Indiana Public Service Campaign Application for Not-For-Profit Organizations

Please fill out application and return by January 8, 2010 via E-Mail to: Eva Lantz, Public Service Chair, AAF ECI: elantzdesign@comcast.net or mail to AAF ECI, P.O. Box 1641, Muncie, IN 47308.

Please submit the following information:

Organization Name: _____

Address/City/State/Zip: _____

Contact Person/Title: _____

Business Phone: _____

Business Fax: _____

E-Mail Address: _____

Website Address: _____

Please answer the following questions to provide a better understanding of your organization.

1. Briefly describe the purpose/mission of your organization.

2. Year established? _____

3 Area served? _____

4. What other organizations in the East Central Indiana area perform duties similar to your organization? _____

5. What is the current public perception of your organization? _____

6. What is your tax status? Please note your organization must be exempt from Federal Income Tax under Section 501 (c) (3) or similar sect of USIR code. _____

7. How are you funded? _____

8. Please list source of funds received from grants, fees, fundraisers, etc. _____

9. Has your organization been involved in any past legal infractions? Any allegations filed against your organization? _____

10. What is the number of people served? _____

11. Who would you consider your target audience to be? Why? _____

12. What message does your organization wish to convey? _____

13. Is the organization pleased with the current brand identity/logo? Would the organization be open to the development of a new brand/logo? _____

14. What goals and objectives does your organization hope to accomplish as a direct result of this campaign? _____

